In perfect binding, the pages curve towards the spine of the book, so there is a gutter in which the print is hard to see. Leave 15mm space towards the spine for all important details (text, panel borders, focus point of an image). Unless there is supposed to be a white margin, the image needs to fill the full data format, including this gutter area.

Dataformt: 216 x 303 mm

Format of the the print files. This format includes 3mm bleed.

The bleed will be cut off after printing. Everything that is supposed to extend to the end of the page needs to fill the bleed area too, to avoid white margins

Printed format : 210 x 297 mm

This is the format the final zune will have

Safety margin: 3 mm (on all sides)
This is measured from the final format of the pinted zine. Keep everything important such as details or text inside, to avoid it being accidentally cut off

Final printed format: 210 x 297 mm

Example: internal page (left)